



Established 1965
www.stdavidscc.com

ST DAVID'S CRICKET CLUB

Sponsorship Prospectus | Season 2023/24



Mission Statement

St David's Cricket Club strives to be the very best place within the BHRDCA and surrounding areas to play competitive cricket for juniors, seniors and veterans alike and to socialise with family and friends. The club will continually reinvest in its people, processes and facilities to ensure that the environment is always evolving, innovating and improving.

St David's is committed to on-field success, development of its people and upholding and enhancing its position as a Community minded Good Sports Member organisation.



Our History

St David's Cricket Club is based in Melbourne's Eastern suburbs at Donvale Reserve and was established in 1965. The Club is affiliated with the Box Hill Reporter District Cricket Association (BHRDCA) and has a proud tradition and reputation over 50 years; including a McIntosh Shield Premiership in 1978/79.

St David's offers opportunities for both female and male cricketers of all ages and abilities to play and socialise with friendly, likeminded people in all age grades of competition. The Club is located at Donvale Reserve (Melway ref: 48 F3) on the large open playing field. The clubrooms, social rooms, playing and training facilities are of a high standard; these are situated on the Northern side of Donvale Reserve, next to the Mitcham Road entrance.

St David's Cricket Club has an extensive junior cricket program that includes the Woolworths Blast program for kids aged 5 and up (usually held on Friday nights), as well as junior teams in grades from under 10 through to under 18 years of age.

Last season the club fielded 4 senior mens teams, a senior T20 team and an over 50's veterans team. We also fielded teams in Super 7s, Fast 9s, Under 12s and Under 14s for a total of 4 junior teams. The St David's Woolworths Blast program was well received last season with some 35 boys and girls participating (one of the biggest participations in Manningham).

St David's comprises of some 75 active senior players, over 100 families involved with the junior and Woolworths Blast programs, not to mention around 800+ past players & supporters, many of whom are still supporting the club.

St David's always encourages its members and supporters to utilise and support the services of our sponsors. We hope you will consider coming on board as a sponsor and supporter of the St David's Cricket Club.

Sponsorship is most important for the club to be able to achieve the many projects currently being negotiated and purchase equipment that would improve the club for its members and the community.

SPONSORSHIP PACKAGES

St David's Cricket Club is seeking new partners for this season and beyond.

The following sponsorship packages are available:

	MAJOR	PLATINUM	GOLD	SILVER	BRONZE
	NEG	\$3,000	\$1,500	\$600	\$350
Company logo sublimated on the front of all playing shirts (non-exclusive). Minimum 3 year commitment.	✓				
Prominent signage above the club bar (company to supply)	✓				
Game day signage displayed externally at the club rooms (company to supply)	✓	✓			
Company logo displayed on the scoreboard during matches	✓	✓	✓		
Company exposure on our social media channels	✓	✓	✓		
Signage on boundary fence (company to supply)	✓	✓	✓		
Hundred Club Membership (includes \$1 off any beverages purchased at the club bar)	✓	✓	✓		
Opportunities to direct market our membership base	✓	✓	✓		
Tickets to the club's major fundraising event (\$2,500 to be won plus other prizes)	5	4	2	1	
Company logo on the home page of the club's website	✓	✓	✓	✓	
Company logo on the sponsors page of the club's website	✓	✓	✓	✓	✓
Position on the club's sponsor wall	✓	✓	✓	✓	✓
Signage on the picket fences near the clubrooms	✓	✓	✓	✓	✓

ADDITIONAL PACKAGES

Scoreboard Naming Rights (Exclusive)

\$3,500 per season

E.g. The [Company Name] Scoreboard

Secure exclusive naming rights to our new digital scoreboard. This includes prominent display of your company's logo and name on both sides of the scoreboard.

The scoreboard is located in a highly visible position on Donvale Reserve and is seen all year round.

Happy to discuss multi-year deals!



Frogbox Live Stream & Highlights

\$2,000 per season

- Get prominent placement of your company logo and message on all of our FrogBox Live Streams and Highlights.
- These will live forever as they are embedded to the footage captured for that particular game
- Limited to 8 sponsors so get in quick!



Company logo & message displayed during breaks in play.



Company logo & message pop-up at the end of overs.

Philanthropy - Goods & Services

We are eager to work with any business that can donate goods and services. For these businesses, we can build a tailored package that responds to your business needs. Donations are always welcome for player awards for special performances, or for club raffles & fundraising events etc.

If your business is in a position to support St David's Cricket Club with one of these packages, please don't hesitate to contact me.

If these packages do not suit your business but you are still interested in becoming a partner of St David's, an individual package can be tailored to suit your needs.

Yours sincerely,

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